



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

Eagle Star Housing

August 12, 2021

### **Eagle Star Housing, Inc. Welcomes Kathy Tatelbaum as Vice President of Social Media and Marketing**



**Victor, NY** – Eagle Star Housing Inc., welcomes Kathleen Tatelbaum as the Vice President of Social Media and Marketing. Tatelbaum will develop and manage social media and marketing strategies to directly align with Eagle Star Housing’s business goals.

With multiple degrees in business, education, and instructional design, Tatelbaum brings over 10 years’ experience using various technologies to follow social media and marketing trends. At Eagle Star, she will perform research on current benchmark trends and audience preferences to maximize company exposure on all forms of social media.

Eagle Star Housing Inc., is a non-for-profit organization, operating in New York state. Eagle Star’s primary purpose is to operate and maintain affordable short-term and permanent housing for low-income, homeless, and at-risk veterans and families. For more information, contact Zach Fuller at (585) 750-6351.

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